

## PERSONAL INFORMATION

NAME AND SURNAME      Maria Bonaria Lai

---

## PROFILE

Professional PhD graduate in Agricultural Economics and Policy, with experience in participating in national and European projects.

---

## RECENT WORK EXPERIENCE

- Collaborator on research at the Scientific Association Centre of Portici, Italy (May 2014 – Present) .
  - Economist Researcher at the Department of Social and Institutional Science – University of Cagliari, Italy (October 2012 – October 2013).
  - Consultant in the Rural Development Programme 2007-2013 of Italian Region Umbria – INEA (National Institute of Agricultural Economics), Italy (January – June 2013).
  - Statistical Detector for the Italian Population Census 2011 – ISTAT, Italy (January – June 2012).
  - Lecturer of Food Agricultural Economics at the Economics University of Cagliari, Italy (September 2006 – July 2011).
  - Post Doct researcher at the Economics Department – University of Cagliari, Italy (March 2009 – March 2011) .
  - Visiting researcher at the Department of Economics and Resource Management IØR of Norwegian University of Life Science (UMB), Ås, Norway (January – March 2009, February – April 2010, June -July 2010).
  - Visiting Teacher at the Charles University of Prague, Department of Probability and Mathematical Statistics, Czech Republic (November – December 2009).
  - Visiting Teacher at the Technical University of Liberec, Faculty of Textile Engineering. Czech Republic (Month of November).
  - Consultant in the research Determination of the biomass productions and their market analysis within the Sardinian provinces – Department of Economics and Agricultural Policy of the Naples University Federico II, Italy (Month of October 2008).
  - Consultant in the European Equal Land of Lula project (IT -G2- SAR – 036) as expert in Agricultural Economics and Policy, Italy (July 2007 – January 2008).
  - Didactic Tutor at the Master in Management of cultural heritage, environment and tourism, organized by the Economics University of Cagliari, Italy (July 2007 – January 2008).
- 

## EDUCATION AND TRAINING

- PhD in Agricultural Economics and Policy - University of Naples Federico II, Italy (February 2004).
  - MSc in Agricultural Economics and Agribusiness - University of Aberdeen, Scotland (June 2002).
  - Master in Economics and Agricultural Policy at the Centre for Training in Economics and Rural Development Policy of Portici, Italy (March 2001).
  - Master Degree in Economics and Commerce - Economics University of Cagliari, Italy (July 1999).
-

## POST UNIVERSITY COURSES AND ADDITIONAL TRAINING

- TESOL Training for teaching English as a second language - Elta English Language Academy - Dublin, Ireland (March 2015 – Present).
  - ISBIS Sardegna Summer School 2011 – Statistical methods and software for large and complex data sets and business and industrial statistics – Pula, Italy (27<sup>th</sup> June – 7<sup>th</sup> July).
  - Topics in Applied Microeconomic Analysis, held by Prof. Gerald Shively of Perdue University, USA – Department of Economics and Resource Management (IØR), Norwegian University of Life Sciences (UMB), Ås, Norway (7<sup>th</sup> -16<sup>th</sup> June 2010).
  - Discrete choice models - Choice Models, held by Prof. Riccardo Scarpa of the University of York (UK), Portici, Italy (18<sup>th</sup>-22<sup>th</sup> November 2002).
  - Econometrics held by Prof. Anna Clara Mountains into the VIII Master in Agricultural Economics and Policy , Portici, Italy (3<sup>rd</sup>-20<sup>th</sup> July 2001).
  - Food safety economics, held by Prof. Julie Caswell of the Massachusetts at Amherst University, USA, Italy (18<sup>th</sup>-22<sup>nd</sup> June 2001).
- 

## MAIN PUBLICATIONS AND PRESENTATIONS AT CONFERENCES / SEMINARS

- Lai M. B. (2013) Gli scenari di Politiche per la zootecnia e la normativa di riferimento. Cap. I del Piano Zootecnico Regionale della regione Umbria (in stampa).
- M.B. Lai, A. Cavicchi, K. Rickertsen, A.M. Corsi, L. Casini, (2013), "Monopoly and wine: the Norwegian case", British Food Journal, Vol. 115 Iss: 2 pp. 314 – 326.
- Lai, M.B. (2010), Can fishing tourism improve sustainability of fishing chain? Paper presented at the 119th EAAE Seminar 'Sustainability in the Food Sector: Rethinking the Relationship between the Agro-Food System and the Natural, Social, Economic and Institutional Environments', Capri, Italy, June 30-July 2, 2010.
- A. Cioffi, Survey indices of relationship between agricultural production and biomass associated residual, market analysis of biomass remaining provinces in the regions of Molise, Campania, Puglia, Basilicata, Calabria, Sicily, Sardinia. ENEA – Ministry of Economic development (Sardinia report pages 46-53).
- Maria Bonaria Lai, Teresa Del Giudice, Eugenio Pomarici: Unobserved heterogeneity in the wine market: an analysis on Sardinia wine via Mixed logit, American Association of Wine Economists working paper no. 28, November 2008.
- Maria Bonaria Lai, Eugenio Pomarici: Valutazione della soddisfazione dei consumatori di vino sardo, in Rivista di Economia Agraria, n.2/2006, Edizioni Scientifiche Italiane (ISSN 0035-6190).
- Fedrica Floris, Maria Bonaria Lai: L'applicazione della Riforma Fischler ed i possibili effetti su un gruppo di azienda RICA operanti nella provincia di Cagliari, Università degli Studi di Cagliari, Annali della Facoltà di Economia, Nuova Serie, vol. XXII, AA. 2005-06 edito da Franco Angeli (ISBN: 9788846480286).
- Paolo Carleo, Alessandra Carleo, Maria Bonaria Lai: L'allevamento delle lumache, Università degli Studi di Cagliari, Annali della Facoltà di Economia, Nuova Serie, vol. XXI, AA. 2004-05 edito da Franco Angeli (ISBN: 9788846467188).
- Maria Bonaria Lai: La produzione e commercializzazione di Cannonau Vernaccia e Vermentino in Sardegna, Quaderni 25 di Sardegna economica A. 2000 edito dalla Camera di Commercio di Cagliari, December 2000.
- Bag in Box or Bottle? What do Norwegian customers prefers?, presented at the fifth AAWE conference (Bolzano, 24<sup>th</sup> June 2011).
- Relation between local community and food products, presented at the symposium of Cagliari Provincial Council (Cagliari, 6<sup>th</sup> June 2011).

- Norwegian wine imports: a gravity model approach, presented at the OEnométrie XVIII Enometrics, V.D.Q.S.- E.A.W.E. (Angers, 19<sup>th</sup> May 2011) .
- Market research and customer satisfaction, Seminars at the Technical University of Liberec, Faculty of Textile Engineering (Liberec, 24<sup>th</sup>-27<sup>th</sup> November 2009).
- Consumer preferences for Italian wine, Seminar at the Economics University of Prague (Prague, 1<sup>st</sup> December 2009).
- New markets from Italian and Norwegian food products, presented at the First conference of Italian researchers in Norway, organized by the Italian Embassy in Oslo (Oslo 4<sup>th</sup> September 2009) .
- Maria Bonaria Lai, Teresa Del Giudice, Eugenio Pomarici, Fabio Vernau (2009) Willingness to pay for Wine Attributes in the different Distribution Channels, V.D.Q.S.- E.A.W.E Namur, Belgium.
- Maria Bonaria Lai, T. Del Giudice, E. Pomarici. Quality Wine in the Modern Distribution. V.D.Q.S.- E.A.W.E ( Collieur, France, 30<sup>th</sup> May 2008).

---

### RESEARCH PROJECT APPROVAL

- The Sardinian Food-Agricultural System and his opportunities to grow up in Europe (Italy 2009 – 2011).
- New markets for Italian and Norwegian food products (Norway 2009 - 2010).
- To compare the different agricultural consumption dynamics in Italy and Norway (Italy -Norway 2008 – 2009).

---

### APPOINTMENT

- **REVIEWER** for the Journal of Agricultural Science and Technology A & Journal of Agricultural Science and Technology B.
  - **MEMBER OF** American Association Wine Economist (AAWE) 2011; European Association Agricultural Economists (EAAE) 2010; Vineyard Data Quantification Society (VDQS) 2006,2008,2009, 2011.
- 

DUBLIN, 4<sup>TH</sup> JUNE 2015

MARIA BONARIA LAI